

Moran Weizer
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Academic Credentials

B.A. Accounting and Economics, Ben-Gurion University

ERP Consultants –Logistics and Manufacturing, Oracle University

Career Achievements and Experience

2007-Present CEO and Director of Playtech PLC

As the CEO of Playtech PLC I have the ultimate responsibility setting and executing the strategy of the company in accordance with the guidance and full supervision of the board.

Playtech is the world's largest online gaming software supplier traded on the London Stock Exchange Main Market, offering cutting-edge, value added solutions to the industry's leading operators. Since Playtech's inception in 1999, its approach has been centred on the continual development of best-of-breed gaming products and content, and its success built upon strong partnerships with our licensees.

2005-2007 CEO Marketing Division, Techplay Marketing Limited

As the CEO of Playtech Marketing Division I handled all marketing initiatives of Playtech as well as Playtech relationships with its licensees.

- Management of all Playtech marketing initiatives including all marketing material, non-financial PR, marketing communications and industry events
- Management of all aspects of Playtech customers relationships including operational aspects such as technical support and new operational initiatives as well as all the commercial aspects of the relationships including extensions to new products, contracts extensions and changes to contracts
- Management of Playtech Tech Support center supporting Playtech licensees operations

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2002-2004 Oracle Special Edition Product Manager, Oracle Corporation

As the product manager of Oracle Special Edition – an Oracle Applications' solution for the SMB market - I handle all development, sales and marketing activities. Major accomplishments include:

- Development and configuration of Oracle Special Edition, including financials, logistics, manufacturing and CRM business processes.
- Development of implementation and sales methodologies used by both Oracle and its business partners.
- Leading most of the Oracle Special Edition presales activities, including presentations and demos to prospects.

In addition, I participated in many of the Oracle Applications' presales activities to large enterprises as well as consulting activities to existing Oracle Applications customers.

2000-2002 Localization Team, Oracle Israel

As a functional consultant and system analyst in Oracle Israel Localization team, consulted a large variety of Oracle Applications customers. Major accomplishments include:

- Configuration and implementation of various Oracle Applications modules including Engineering, Bills of Material, Work in Process, Costing, Inventory, Purchasing, Order Management, Payables Receivables, Cash Management and General Ledger.
- Analysis, design and development of customized solutions provided as part of the Israeli Localization project. The solutions involved large number of programs in large variety of modules.

1999-2000 Auditor and Financial Consultant, PricewaterhouseCoopers

Audited and consulted large variety of biotechnology, high-tech and industrial companies amongst which was Teva Pharmaceutical Ltd., traded on the NASDAQ. Throughout the period, analyzed the information flows within Teva Pharmaceutical Ltd. financial modules.

1998-2000 Director, Haguf Hacalcali Ltd.

As a member of the board of directors handled the company's matters from both business development and marketing point of view. I likewise handled all internal control matters.

